

EURODATACAR announces contract extension with Alpine F1 Team

Alpine F1 Team is delighted to announce an extension of its partnership with EURODATACAR for another three years, until 2024. The collaboration has been unbroken since Renault Group re-entered the FIA Formula One World Championship in 2016.

An industry force in antitheft marking, EURODATACAR brings its technical knowledge to Renault Group and, as a member of Alpine F1 Team's partner family, we look forward to the next stage in our association.

Cedric Journal, VP, Alpine Sales & Marketing:

"EURODATACAR has been a loyal partner to Alpine F1 Team for many years. We are delighted to see this relationship grow in a new multi-year agreement. It meant a lot to us to see this loyalty rewarded with our first Grand Prix win in Hungary and we are ready to fight for more success together in the seasons ahead."

Caroline Desgouillons, EURODATACAR Chief Executive Officer:

"We are extremely proud to have partnered with Alpine F1 Team since 2016 and the decision to continue this journey together reflects our shared values and brand ambitions on a global stage that is growing in popularity year on year. For our car dealer partners and for the EURODATACAR team, our commitment symbolises our passion and respect of the values of motorsport and Alpine's limitless ambitions!"